



Steady Start

We are seeing a steady more "normal" start to 2026. Both domestic and export seed movement is good as distributors and downstream dealers stock shelves. Major U.S. seed consumption markets are experiencing a real winter, raising hopes for good spring movement once the ground thaws. Our coating, packaging and blend lines have been very active, as is normal for this time of year. Pricing seems to be satisfying both buyers and sellers. There is marginal upward price movement on bluegrass, some clovers, orchardgrass and forage fescue.

Let's Talk Tek™

Two new research-based seed enhancement products are now available through Smith Seed Coating. Designed to improve establishment and performance for turf and forage, both products utilize a new high-durability coating, providing cleaner handling.



Green-Tek™ Complete combines targeted biologicals and micronutrients to maximize early establishment, increase root development and boost seedling vigor. Visit [GreenTekCoating.com](https://GreentekCoating.com) for details.



Graze-Tek™ Complete combines biostimulants and targeted biologicals to promote early root development, better stand establishment, and more early-season forage production. Check out GrazeTekCoating.com

Friends Don't Let Friends Have a Bad Lawn

Here are three varieties that you should have in your product offerings, especially for customers who want eye-popping, disease-resistant, resilient lawns.



Shield Perennial Ryegrass is an elite perennial ryegrass for gorgeous turf. Shield was specifically bred from germplasm known to have high survivability in hot, humid regions and crossed with plants highly resistant to gray leaf spot, stem rust and other diseases. [Watch the video.](#)



Galactic Tall Fescue has fantastic turf quality, with performance equal to the best varieties in nearly all regions of the country across all four seasons. It has performed exceptionally well in some of the most stressful regions, including the Transition Zone, the Eastern Atlantic, Central, Pacific and Southwest Regions. [Watch the video.](#)



Isabel Kentucky Bluegrass offers attractive turf that won't break the bank. Isabel is ideal for blending with other bluegrasses, perennial ryegrass, fine fescue and tall fescue. Bred for great turf quality and early spring growth, Isabel has a deep rich green color. Under low-maintenance conditions, Isabel has demonstrated good tolerance to drought stress. [Watch the video.](#)
