

## Fesnova Complements Tall Fescue Lineup

Some of you may have noticed the addition of Fesnova tall fescue to our price list a few months back. We are very glad to add this variety to our turf fescue lineup as it reflects our continued desire to provide high-quality varieties to the marketplace and our customers.

What's so special about Fesnova? The key features of this variety are its slower growth, density and improved brown patch resistance. These three characteristics are challenging to find together in one variety. This variety does all three very well.

Consider adding Fesnova to your lineup. Learn more at [SmithSeed.com](http://SmithSeed.com), or ask your sales representative to send you a copy of our Fesnova Tech Sheet. Limited quantities available until new crop.

# Fesnova

## TURF-TYPE TALL FESCUE

### 2013-17 NTEP Tall Fescue Brown Patch Resistance

Variety	TN	NJ	OK
Top Score	9.0	7.7	7.4
FESNOVA	8.7	6.2	6.3
Falcon V	8.7	7.2	5.9
Screamer LS	8.7	5.3	5.6
Crossfire 4	8.3	4.5	6.1
Lowest Score	5.3	2.0	4.0
Isd	1.8	3.3	0.9

### 2013 NTEP Tall Fescue Relative Growth Rate

Variety	Rating
Slowest	1.0
Fesnova	2.3
Faith	2.7
Falcon IV	3.0
KY-31	4.0
Isd	1.4
1-4; 1= slowest growth	

## Spring Advertising in Full Swing

Our advertising campaigns for spring are in high gear. In addition to print ads, we have numerous digital advertising campaigns running with the intention of directing additional sales to you our distributors and your dealers.

Additionally, we offer customized co-op advertisement utilizing regional publications and distributor-specific advertisements.

Interested?  
Let us know.

In the meantime, make sure you have plenty of seed on hand to fill the orders as they come in!



**High quality forage.**  
And lots of it.

**MEROA**

Learn more

### Free is Better. Especially endophyte-free.

Unlike toxic KY-31 tall fescue, Cajun II is endophyte-free. Free of toxins that rob each animal's average daily gain, reduce your cow's reproductivity and create serious herd health problems. KY-31 may be cheap to buy, but it is costly to own.

Trial data from around the country shows Cajun II maintaining 97% stands after four years of rotational grazing and providing hay yields that match or exceed both KY-31 and novel endophyte tall fescues.

Cajun II is affordable to purchase and valuable to own. Expect abundant hay production, high animal gains, and increased animal reproductivity. Cajun II is also an effective option for repairing or reseeded both toxic fescue and novel-endophyte pastures.

This season, spend your seed money wisely. Choose Cajun II endophyte-free tall fescue.



Available through the dealer network of

## IT'S JUST THAT GOOD. Time tested. Proven performance.

Over the past two decades, Persist orchardgrass has set the standard for high yielding, long-lasting forage.

Persist has fed more cattle, packed more hay barns, and made more meat and milk.

Persist has withstood severe droughts, survived frigid ice storms and outlasted intensive grazing.

A reliable alternative to harmful KY-31 tall fescue, Persist has produced countless tons of toxic-free forage.

If you want high yielding, long-lasting stands, spend your seed money wisely. Plant Persist.



through the dealer network of



**TITAN** 1988

**TITAN** 1993

**Titan** 1999

**TLC** 2007

**Titan** 2011

**Titan** 2012

**PROFESSIONALS TRUST TITAN**  
proven genetics for over 30 years  
[titanfescue.com](http://titanfescue.com)